

# CHRISTOPHER SUMMERS

334 9<sup>th</sup> Avenue ♦ New York, NY 10001 ♦ +1 (646) 460-2132 ♦ chris@urbancherry.net

## TECHNICAL DIRECTOR

- ♦ **Content Management Specialist** with broad international experience ranging from Interaction Design, Search Engine Optimization and Information Architecture to .NET Development and Enterprise Application Design
- ♦ **Educator and Trainer** with a passion for sharing technical and business knowledge on mission-critical implementations.
- ♦ **Project Leader** with extensive experience in delivering complex projects using both agile and traditional methodologies.
- ♦ **Technology Evangelist** able to drive and motivate groups in the selection of technology and development techniques

## CORE SKILLS

- ♦ *Training Delivery*
- ♦ *Services Sales*
- ♦ *Project Management*
- ♦ *Sales Engineering*
- ♦ *Project Estimation*
- ♦ *Application Architecture*
- ♦ *Microsoft.NET*
- ♦ *Knowledge Management*
- ♦ *Mentoring and Leadership*
- ♦ *Public Speaking*
- ♦ *Line Management*
- ♦ *Financial Reporting*
- ♦ *P&L Management*

## PROFESSIONAL EXPERIENCE

### SDL TRIDION — Amsterdam, The Netherlands and New York, United States

*Leading European Web Content Management software vendor*

**Director of Education Services**, 2008 to 2009

**Business Development Consultant**, 2003

**Director of Professional Services**, 2007 – 2008

**Technical Consultant**, 2002 – 2003

**Senior Technical Consultant**, 2004

**Online Marketing Manager/Engineer**, 2000 – 2002

Held positions of increasing responsibility and seniority while working in and across many of the company's divisions, from marketing and business development to professional services. Served on the US Management Team and built the company's North American profitable consulting practice, which experienced over 500% growth in 2 years.

#### **Key Results:**

- ♦ Led a global team of consultants in the creation and delivery of training and certification materials
- ♦ Established a profitable Professional Services organization for SDL Tridion's North American operation in California and New York
- ♦ Drove the development of several new product and service offerings from conception to release
- ♦ Initiated and managed business relationships with SDL Tridion's implementation partners in the United States
- ♦ Implemented SDL Tridion R3, R4 and R5 at over 60 of the company's top international clients

### INDIVIRTUAL B.V. — Amsterdam, The Netherlands

*Leading Dutch web design agency and content management implementation specialist*

**Senior Consultant and Management Team Member**, 2005 to 2006

As an implementation partner of Mediasurface (now Alterian) and SDL Tridion, grew the team of new analysts, consultants and designers to become the most established design agency in Holland with a specialization in content management implementations and hosting.

#### **Key Results:**

- ♦ Founded the 12-week *Indivirtual CMS Academy*, (later purchased by SDL Tridion), designed to train college graduates to become SDL Tridion specialists.
- ♦ Started a search engine knowledge center which guided customers through the selection and implementation of search solutions including *Verity, Inktomi, UltraSeek, Autonomy IDOL Server, Lucene, Google Search Appliance, FAST Search* and *SharePoint Search Services*

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**PROFESSIONAL EXPERIENCE (CONTINUED)**


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**FAST SEARCH AND TRANSFER – Boston, United States and Oslo, Norway**

*Enterprise Search subsidiary of Microsoft, previously owned AlltheWeb.com (Google's largest rival during the late '90s, and later acquired by Yahoo! in 2003)*

**Web Producer**, 1999 to 2000

Managed the user interface design projects for FAST's products and websites, including *AlltheWeb.com*, *FAST Data Search*, *FASTSearch.com* and the corporate intranet site.

**TOPJOBS.NET – Manchester, United Kingdom**

*One of the most-established job board brands in the UK, attracting quality jobseekers since 1996*

**Web Designer and Developer**, 1996 to 1999

As the 12<sup>th</sup> member of the company, provided the creativity, design and technical skills needed to create the first UK-based job platforms to have an IPO on the NASDAQ stock market.

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**EDUCATION & CERTIFICATIONS**


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**HERIOT-WATT UNIVERSITY – Edinburgh, United Kingdom**

Master of Business Administration (MBA), Current study

**SDL TRIDION – Amsterdam, The Netherlands**

Certified SDL Tridion Consultant, 2004

**HERIOT-WATT UNIVERSITY – Edinburgh, United Kingdom**

Postgraduate Certificate of Business Administration (PCBA), 2001 – 2003

**WARWICK UNIVERSITY – Warwick, United Kingdom**

Engineering Design and Appropriate Technology, 1993 – 1995

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**TECHNICAL SKILLS**


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| ◆ <i>Tridion R3</i>            | ◆ <i>Microsoft.NET (C)</i>        | ◆ <i>Oracle</i>              | ◆ <i>Windows 2003 and 2008</i>   |
| ◆ <i>Tridion DialogSever 4</i> | ◆ <i>ASP and ASP.NET</i>          | ◆ <i>IIS 6 and IIS7</i>      | ◆ <i>JavaScript</i>              |
| ◆ <i>Tridion R5</i>            | ◆ <i>Visual Basic 6 &amp; VBS</i> | ◆ <i>Tomcat, JBOSS,</i>      | ◆ <i>Java Server Pages (JSP)</i> |
| ◆ <i>SDL Tridion 2009</i>      | ◆ <i>MS SQL Server</i>            | ◆ <i>WebSphere, WebLogic</i> | ◆ <i>XML, XSLT and Schema</i>    |

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**OF NOTE**


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**High Flyer**

A founding member of the first 'All British' flying trapeze troupe at Zippo's Circus in Europe during the '90s. Passion for the entertainment industry and understanding of true team work carries through to this day as an IT professional. '*The show must go on...*' mentality is critical to successful projects, training delivery, team building and being proud of one's work.

**Gesundheit Institute**

Worked as a volunteer for 18 months with architects, carpenters, doctors and fundraisers building a community hospital. The Gesundheit Institute project in West Virginia has since inspired the movie *Patch Adams*, featuring Robin Williams.